



ACTION169

# 2022 IMPACT

# REPORT



# THE

During the night Paul had a vision of a man of Macedonia standing and begging him, "Come over to Macedonia and help us." After Paul had seen the vision, we got ready at once to leave for Macedonia, concluding that God had called us to preach the gospel to them. - Acts 16:9-12

# VISION

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Action169 is built on a foundation of prayer and is committed to addressing commercial sexual exploitation and substance use through Christ-centered prevention, intervention and restoration care services.

# THE

# MISSION

2022 IN REVIEW

# IMPACT BREAKDOWN



Three women in our restoration program took advantage of the provided scholarship funding to enroll in **Corey Russell Online**.

[CoreyRussellOnline.com](https://CoreyRussellOnline.com)

Hundreds of teens heard not only a prevention message on how to stay safe, prevent exploitation and be a part of the solution, but they also heard and responded to the gospel message. Many of them recommitted their lives to Christ. Several made the choice to give their lives to Christ.

Diana Bradley, one of our Sister Advocates, headed up the new Runway for Action program, which partners with the High Schools.

**18**

WOMEN RECEIVED  
DIRECT CARE AND  
SUPPORT

**86.5**

HOURS OF **DIRECT**  
CARE + SUPPORT +  
COUNSELING

**49**

GIFTS GIVEN  
STRIP CLUB  
OUTREACH

**89**

DAUGHTERS DANCED AT THE  
DADDY DAUGHTER  
DANCE

**45,911**

PEOPLE REACHED  
THROUGH PODCAST

# PREVENTION & INTERVENTION

Effective actions of prevention include prayer, printed and published material for concerned citizens, advocates and more.

Actions of prevention also include trainings on decreasing demand, awareness events in schools and churches, the *Runway for Action* program and the Daddy Daughter Dance—an event designed to strengthen the family and decrease vulnerabilities in youth.

Action169 provides training and/or consultation to government and non-government organizations.

## *Bella Daughter*

Survivor-led outreach and support groups for women working in strip clubs, escorting, or the porn industry, offered through Bella Daughter. Bella Daughter provides a message of love and hope, as well as support, for women in the strip club industry.

Outreach happens once a month in two to three adopted clubs in Minnesota and Northern Iowa. Intervention includes direct services and support for women in the commercial sex industry, whether still involved or not.

Once a month the Bella Daughter Gift & Prayer hour gives volunteers an opportunity to come together, package gifts, and pray.



# RESTORATION & ROSE HOUSE

We have a customizable restoration service for females 18+ who have experienced commercial sexual exploitation, problematic substance use, and/or other trauma. **This year, we provided a space where 18 women could receive direct support and care.** We believe in the power of restorative justice and will work with you to create a customized healing plan that fits your needs.

We offer individualized therapy, as well as other resources like education about healthy relationships and self-care. **We produced a total of 86.5 hours of direct support in 2022 offered by licensed and trained professionals who understand trauma and addiction, as well as restoration and recovery.** This year, let's make space for more women to heal so they can move forward toward more stable lives—and we want YOU on board!

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ROSE HOUSE

A RESTORATION HOME FOR WOMEN 18+

Rose House is a safe place for women.

We provide long-term programming, as well as transitional housing for women 18+.

In the coming year, we need individuals, families, churches, and businesses to partner with us in changing the lives of women coming out of exploitation and substance use. It is always our hope to see the church rise up to meet this need.

**ACTION169**  
A 501-C3 ORGANIZATION

# SOCIALLY

# RESPONSIBLE SHOP

Unique Action169 merchandise and resources available as well as many handmade items by our Anchor 13 Studio artists. Many of the items in the shop are either hand made and/or created by overcomer's of exploitation. Proceeds not only go to the artist, but also towards the women who come through our restoration program.



## Scrunchies

Hand sown by Amber Dorsey, owner of Innocence Embraced

- Scrunchies with scripture
- Colored linen fabric
- Unique



## Bracelet

Created by Kenna Steve, owner of Klay Kollection

- Treasured
- Overcomer
- Loved



## Kintsugi Necklace

Handpainted in Gold by Anna Friendt

- Word meaning: golden seams
- Anchor 13 Studio Artist
- Ancient Japanese process

**REAL TALK WITH DANIELLE AND JENNA**  
ENCOURAGING FAITH AND INSPIRING RESTORATION

OVER  
**60,000**  
DOWNLOADS



## Podcast Reviews

Love your conversations. There is so much wisdom, life and depth. - Ellie

I'm so glad you are doing this podcast. It's a blessing to me as I am working during the day. - Linda

Thank you so much for this word. Even at my age I am seeking what Gods vision is for me. You put words to my thoughts. - Beth

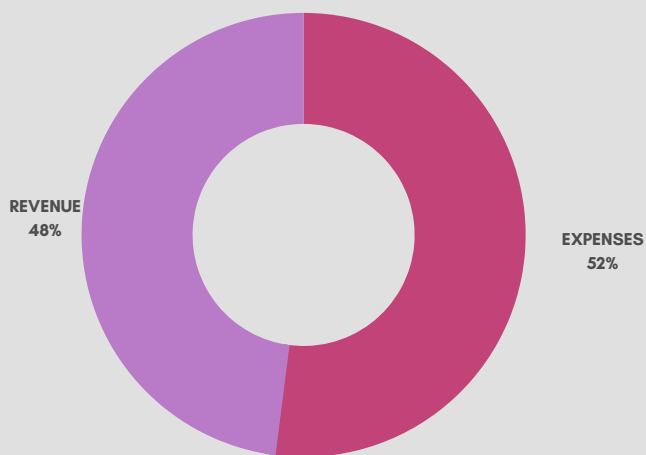


# FINANCIAL BREAKDOWN

We are deeply grateful for the incredible community of freedom fighters that hcome together to make Action169 possible. We wouldn't be able to do what we do without your support, and we know that every dollar you donate is making a difference in the lives of hundreds of people across the midwest.

We are also incredibly proud of our work in 2022—we helped educate hundreds of teens with a message of prevention of sexual exploitation, and provided housing, counseling, support, and more to women in our restoration programs. All of this was made possible by generous donors like you.

To continue this important work in 2023 and beyond, we need your help once again.



\$157,400

TOTAL EXPENSES

\$145,200

TOTAL REVENUE

- |                                |          |                                   |          |
|--------------------------------|----------|-----------------------------------|----------|
| • <b>Prevention Expenses</b>   | \$28,020 | • <b>Administrative Expenses</b>  | \$39,246 |
| • <b>Intervention Expenses</b> | \$4,962  | • <b>Arts Director / Outreach</b> | \$14,266 |
| • <b>Restoration Expenses</b>  | \$68,674 | <b>Leader + Shop Inventory</b>    |          |
|                                |          | • <b>Podcast Expenses</b>         | \$2,232  |
|                                |          | <b>Including Honorariums</b>      |          |

**75%** BUDGET GOES TOWARDS DIRECT CARE, SUPPORT AND INTERVENTION



# SPECIAL THANKS

**We greatly appreciate your support over the years and look forward to continuing our relationship with you.**

## **Co-Founders**

Michael and Jenna De Jong  
Corey and Danielle Freitag

## **The Board of Directors**

Corey Freitag  
Diana Bradley  
Sue Koons  
Chris Gerhardt  
Danielle Freitag  
Preston Vaughn

## **Bella Daughter**

Anna Friendt Outreach Team  
Diana Bradley *Gift + Pray*  
Sue Koons *Gift + Pray*  
Ruth Schueler *Gift + Pray*  
Sue De War *Gift + Pray*  
Ashley Clow *Gift + Pray*

Abigail Eernisse, The Abolitionist Collective



**Michael & Jenna De Jong**  
Co-Founders  
Prevention Program Directors



**Ruth Schueler**  
Resident Housing Manager  
Prayer Pastor



**Anna Friendt**  
Outreach Leader  
Restorative Arts Director

## **Business Partners and Community Leaders**

ISC Financial Advisors  
The Justice Funds - Initiative of the National Christian Foundation Twin Cities  
Kingdom Builders Masonry LLC  
Activation Church  
Josiah Worship Center  
Bethel Evangelical Free Church Fairmont  
Regional Worship Center  
Open Doors Assembly of God  
Breath of God  
New Creation World Outreach Church  
The Church of Saints  
CCF BANK  
Everence  
First Fruits

Karen Nordisen  
Richard Murray  
Karen Krueger  
Ryan and Erin Biller  
Patricia Moulton  
Glendon + Mardell Olson  
Amy Welch  
Elizabeth Freitag  
Darrell + Sue De War  
John + Susan Lund  
Ryan Quist  
Seth Becker  
Ashley + Dustin Wiederhoeft  
Teri Johnson  
Preston Vaughn

Jeanette Johnson  
Linda Van Houten  
Tom Hawkins  
Ted Browning  
Brett Weelborg  
Richard Marek  
Amy Ruzynski  
Neil and Jacki Royer  
Sue Koons  
Summer Steenhoven  
*and others . . .*

## IMPACT SNAPSHOT

WOMEN  
RECEIVED  
DIRECT CARE  
AND SUPPORT

18



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# JOIN THE JUSTICE MOVEMENT

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**GIVE ONLINE:** Point your smartphone camera at a QR code and it will automatically scan the QR code (no need to press any buttons) or go to [www.action169.com](http://www.action169.com)

**GIVE BY MAIL:**

Action169  
PO Box 512  
Fairmont, MN 56031  
please mail us the return envelope included



SCAN ME

