

ACTION169
A 501-(C)(3) ORGANIZATION

ACTION169 ANNUAL IMPACT REPORT

Faith in Action



WWW.ACTION169.COM

Prevention . Intervention . Restoration

Action169 is built on a foundation of prayer and is committed to addressing commercial sexual exploitation and substance use through Christ-centered prevention, intervention and restoration care services.

A Special Thanks To

The Action169 Team
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Ruth Schueler
Corey Freitag
Sue Koons
Janice McBrayer
Sally Kassuelke
Audrey Nawrocki

Support & Advisory Team
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Stacey Tweedt
Michael De Jong
Marci Trei
Patrick Casey

Bella Daughter Volunteer Team

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Exodus Cry
Karen Krueger, Call to The Wall
Volunteers of Daddy Daughter Dance &
Freedom Race 5k 10k
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Great Plains Transportation Services-Partners
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Fairmont Police Department
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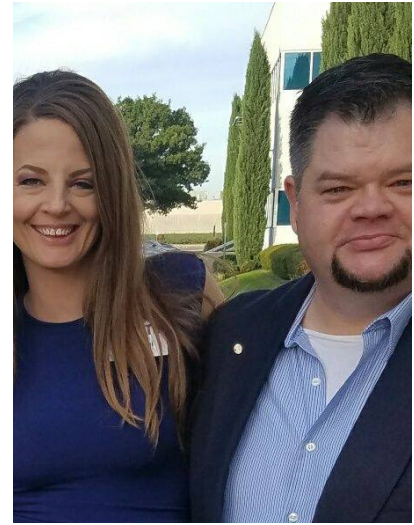
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Brett Weelborg
Darrell & Sue DeWar
Mary Zaun
Kim Groeneweg
Chelsea Steenhoek
Our additional +14 Financial Partners



Michael & Jenna De Jong
Co-Founders
Prevention Program Directors



Corey & Danielle Freitag
Co-Founders



Tim & Marci Trei
Graphics & Media Production
Marci, Bella Daughter Outreach Leader

A Letter from the Executive Director



2018 was a significant season of transition for Action169. Since 2014, we've been under the covering of Pray First Ministry led by Ruth Schueler. As of December, we officially became our own 501-c3 nonprofit organization. Pray First is now a program of Action169, and Ruth, the Intercessory Prayer Coordinator and Pastor of Action169.

As the newly elected Executive Director of Action169, I continue to set my heart to learn from Godly men and women like Ruth, who have gone before me. The plan is to continue reaching those in the commercial sex industry with a message of hope and love. Many mentoring opportunities, prayers, support, and encouragement was given the past year and if it was not for a team unified, those who support Action169 and the volunteers, this dream would not be fulfilled. You are part of this mission and vision. And just like Paul who responded with faith in action after a vision was given in Acts 16:9, you too, have responded by joining this justice mission. You propel this mission and vision forward.

Thank you for all of your prayers and support.

Danielle Freitag

Danielle Freitag, LADC
Co-Founding Executive Director
Author, The Garden Keys & Best Care Practices

PREVENTION



Flower Crowns for the Daughters, 2018 Daddy Daughter Dance

Prevention efforts occur first and foremost through prayer. Prayer is the most powerful and effective weapon to combat exploitation, a modern day slavery. Action169 hosts prayer calls and mobilizes national and international prayer initiatives to eradicate a spiritually oppressive injustice.

While prayer and awareness are essential, it is not enough without taking social action. Prayer promotes effective action to combat the fastest growing social injustice of our time.

Effective actions of prevention include the Billboard Campaign, printed and published material from Action169, trainings on decreasing demand, awareness events such as the annual Freedom Race 5k 10k and the Daddy Daughter Dance—designed to strengthen the family, and decrease vulnerabilities in youth.



Action169 provides training and/or consultation to government and non-government organizations, social services, staff and advocates providing safe housing and or treatment, the education system and faith based organizations.

Danielle is a consultant to the Minnesota Dept. of Health to expand safe harbor services for women 18-25.

INTERVENTION



LOVE SUPPORT EMPOWER

Intervention occurs within group settings where overcomer's are given the opportunity to thrive, and discover their God given dreams and value as the treasures that they are.

Intervention includes providing direct services, support and empowerment for women in the commercial sex industry, whether still involved or not.

Survivor-led outreach and support groups for women working in strip clubs, escorting or the porn industry are offered through Bella Daughter, a ministry of Action169.

Bella Daughter provides a message of love and hope, as well as support, for women in the sex industry. Survivor led outreach and support groups for women working in strip clubs, escorting, or the porn industry are offered through Bella Daughter.

1x a month, the Bella Daughter Gift & Prayer hour gives volunteers an opportunity to come together.

RESTORATION



Arukah© Restoration Services
For females 18 +

New Beginnings of Health, Hope and Healing

Individualized restoration services are provided separately or in addition to our Arukah program, which provides a unique opportunity to complete online and in-person therapy drawing from a holistic, trauma-informed, person centered approach. This unique perspective allows participants to simultaneously address trauma and substance abuse, while on the path of restoration.

Services specialize in addressing trauma from commercial sexual exploitation and or problematic substance use to achieve better overall health.

Group is optional, and consists of no more than three women who are highly engaged in their own restoration. Counseling offered by licensed and trained professionals who understand trauma and addiction, as well as, restoration and recovery.

- | | |
|--|------------------------------------|
| Individualized Restoration Plan | Person Centered Holistic Approach |
| Chemical Dependency Assessments | CBT (Cognitive Behavioral Therapy) |
| Trauma Informed | Expressive Art Therapies |
| Wellness, Fitness and Nutrition Planning | Faith Based MBRP |
| Spiritual Wellness | 12 Step Facilitation |

2018 Impact Breakdown

IN 2018

- 105 gifts given, and face to face interactions made during Bella Daughter Strip Club Outreach to love, support and empower women to know their intrinsic worth
- Justice Awakening 52, during Super Bowl 52, created opportunity for attendees to effectively engage in the prevention, intervention and restoration work. Women who've survived exploitation, participated in various healing sessions, and workshops
- 100 little girls, each one, danced with her dad at the 2nd annual Daddy Daughter Dance
- 12 hours of your time volunteered for Bella Daughter Gift & Pray hour
- 25 Action169 Prayer Guides given or sold
- 150 Prayer Calls hosted since 2014
- With your financial support, a way was made for the Action169 Highway Billboard to cause conversation, invites to present our Call to Action message and more
- Our Best Care Practices manual was distributed to more than 100 professionals working directly with women who've come out of exploitation and/or problematic substance use
- Copies of The Garden Keys for Strip Club Outreach and women in various Safe Homes were sponsored
- Seven times in 2018 we assisted with meeting the needs of women who either needed temporary housing, a basic need and or counseling services

CAPITAL CAMPAIGN

In November of 2018, we launched a first ever, year-end capital campaign to raise a total of \$10,000. Doing so, was a prayerfully led leap of faith.

Not only did supporters help reach the goal, which began on Nov. 27th and ended on Dec. 31st, but supporters surpassed the goal. A total of \$10,697.30 was raised.

Thank you for supporting the mission and vision of Action169, by believing with us for justice, and for putting your faith into action. We are sincerely grateful for so many freedom fighters who've caught the vision.



Thank You!

We made it!
BECAUSE OF YOU,
WE REACHED OUR
GOAL OF RAISING \$10,000

Prevention | Intervention | Restoration

2018 FINANCIAL EXPENSES

Administrative Expense

Office Expenses \$558.55
Postage
PO Box
Liability Insurance \$885
Accounting Software
Due's and Subscriptions
Legal and Professional Fees \$113.76

Empowering Others

Pray First Ministry \$1,136.21

PREVENTION

Advertising and Promotion \$2,933.37

We place a high value on advertising, promotion and media presence. Images are a significant aspect of changing the mindset of a culture. We consult with, and hire for graphic design work, women who've overcome various obstacles, who are now thriving.

Billboard Rent \$6,500.00

Daddy Daughter Dance \$7,017.07

Freedom Race 5k 10k \$4,128.83

INTERVENTION

Bella Daughter \$1685.63 + Travel Expenses

Total Action169/Bella Daughter Travel Expenses \$1,323.32

Justice Awakening Event Co-Hosted with Call to the Wall \$9,107.47

RESTORATION

Workshop & Scholarship Funding for Individual Counseling \$532.25

Grand Total Expenses \$35,921.46

ACTION169 INCOME

Action169 Income

General Contributions \$28,021.52

Freedom Race Sales \$7,925

10% of Ticket Sales Donated, Ministry of Choice

Pray First Ministry Contributions \$1,950

Daddy Daughter Dance Sales \$3,980.66

Classy Campaign Donations \$2,782.00

Grand Total \$44,659.18

Vision for 2019



Emergency housing utilized for women 18+

Expanding outreach into an additional strip club.

Utilizing Arukah LLC to generate income by offering Workshops, consultation, and distributing published books.



Mothers Arise

Empowering women to embrace faith, motherhood, and being a spiritual mother.

3rd annual Daddy Daughter Dance, May 4th

5th annual Freedom Race 5k 10k, September 7th

It is our goal, with your help, to raise up a second billboard in Sioux Center, IA.

EMERGENCY HOUSING

Back in 2104 the Action169 co-founders were made aware of the opportunity to assist with a safe place for women coming out of exploitation and addiction. Time, treasure and talent was invested. The room is now in use at this particular facility, and for that, we are grateful.

That said, over time it's become evident that there is a need for emergency housing in Southern, MN. Many survivors are identified in the middle of the night and need immediate safety at a time when other shelters are unavailable for intake. In addition, we've been contacted on several occasions for the purpose of safety and shelter.

If we are unable to get a victim into a crisis shelter right away, our only option is to place her temporarily in a motel, an option we want to avoid.

We are asking for individuals, families, churches, and businesses to partner with us in this vision and be a part of changing lives.

We are committed to meeting the immediate needs of women in crisis while also helping them transition into long-term programs for recovery. And so, we are currently fundraising to open emergency housing, a temporary housing option to bridge the gap between getting out, and getting into longer term housing.

Projected Need and Budget Per Month

We have a location secured. The only expenses needed would be the following:

Liability Insurance - Estimated \$100/mo
Facility management \$200/mo
Furnished Apartment Space \$850/mo includes all utilities.
Case Management \$200/mo

Grand Total \$1,250.00/mo
Annual Projected Housing Budget
\$15,000

We have worked in the community for 4 years and have found a gap in temporary housing for women leaving crisis situations such as domestic violence, sexual exploitation, sex-trafficking and drug/alcohol addiction. Housing we provide will bridge that gap by providing a dwelling place of refuge, hope, and healing.

PROJECTED 2019 BUDGET

To operate Action169, the projected cost without including the emergency housing budget, is \$45,596.61. Considering our hope to provide emergency housing, the total of which is estimated at \$15,000/yr, the grand total would be **\$60,596.61**.

Action169 will be providing three boxes of books for strip club outreach during Super Bowl 53. Books will be going to the **Atlanta Dream Center**-an organization who is hosting many other ministries and trained outreach teams. Although there are close to 3,000 gift bags going out to women in the industry in Atlanta Georgia during that time, we are grateful to be a part of reaching just some of those precious women with a copy of The Garden Keys.

Another ministry in focus during February 2019, is Reflections of Love, Inc., located in Atlanta Georgia, led by Kimberly Rice. ROL provides support, and tangible needs to women working in the industry on a consistent bases. We are grateful to be able to assist with their February outreach.

We thank God for His provision and vision, and we thank God for those who join in the mission.

FREEDOM RACE A METAPHOR FOR LIFE



53 - that's how many registered Freedom Fighters took part in the 4th annual Action169 Freedom Race 5k 10k. It took every single person, including the 14 volunteers, and various sponsors to make the race possible.

One persistent and prayerful runner shared: "There were times I was thinking, God, why am I doing this? I grabbed the wrong tennis shoes, my feet are blistering and bleeding and my ankle is not healed from rolling it. I took the wrong stroller. I should quit. And then, I'd remind myself that this is how the evil one wins. He plants seeds of doubt. And so instead, I prayed for my Momma who is angry at God. I prayed for my daughters and my son, and I prayed for the little girls and women out there who do not know their worth in God's eyes. As I prayed, my feet got lighter and although I may not have actually moved quicker, it sure felt like I was running faster."

In Isaiah 53, we catch a glimpse of some of the trials that Jesus Himself went through, such as being despised and acquainted with grief. Is it possible that when He prayed in the garden of Gethsemane, praying with the weight of the sin of the world crushing Him before He took it all to the cross, that His prayers for us made His steps a little bit lighter? The Word tells us that "For the joy set before Him He endured the cross, scorning its shame, and sat down at the right hand of the throne of God" (Hebrew 12:2). He was willing to do whatever it would take to do His Father's will for the joy set before Him - You! You might say He was a Freedom Fighter, fighting for the freedom of all those He prayed for.

Freedom Fighters will do whatever it takes.

Coming all the way from California to meet up with his daughter in Minneapolis and drive south to Fairmont, a 62 year old father joined his daughter for the race. They showed up as a team, a Freedom Fighting team who ran the course brimming with high hills, low valley's and open to traffic.

The race takes careful vigilance in making and marking the turns accurately so that you make it back and cross the finish line. Even if a turn is missed, eventually one can re-route back to the beginning. The point is that we're willing to keep going even when the course brings challenges. When the challenges come, we pray, love like Christ and run the race. Forgetting what is behind and straining toward what is ahead with persistence, focus and a prayer life, our steps are made lighter.

"We press on toward the goal to win the prize for which God has called me heavenward in Christ Jesus." (Philippians 3:14)

In those times when we feel like giving up or those seeds of doubt come rolling in, as Freedom Fighters, we pray instead. We run the race that is before us with our eyes fixed and focused on the prize, Jesus Christ, who is our strength, our living hope and the answer for those we run for. "I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world." John 16:33

One particular photo of a father who ran the race with his son, was one I had to show my husband. The father's son placed in the top three male runners of the race. Showing the picture to Corey he asked, "How did he place in the race?" Looking at the photo, I answered "His father ran the race with him." It's how we all can run the race. We make it, and we make it well, because we have One Freedom Fighter who has already made a way for us. Pray, love and run the race you Freedom Fighters!

Save the date of September 7th for the 2019 5th annual Freedom Race 5k 10k.

JOIN THIS JUSTICE MOVEMENT

Financial support points that you, your organization, or business can consider. Fund to fuel prevention programs, outreach and direct impact, restoration programming and emergency housing:

DAVID \$22 CYRUS \$45 ISAIAH \$222.20 ESTHER \$414

\$1,250.00/mo Emergency Housing

Daddy Daughter Dance and/or Freedom Race Sponsor

New Billboard Image in Sioux Center, IA - Total, \$4,500

\$200-\$300/mo Strip Club Outreach

Restoration Scholarships for women 18+ to receive counseling, support, and/or go through Arukah Program

\$1,200 One Annual Training

Please visit the "Donate" section of our website, Action169.com

Checks can be made out to "Action169"

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